

2019-2020 PROSPECTUS

Organizational Membership
Supporter Opportunities
Exhibit Booths
Advertising

ABOUT ISSTD

The International Society for the Study of Trauma and Dissociation was formed in the early 1980's and is the oldest international society to represent the interest of clinicians and researchers working with complex trauma and dissociative disorders. It is a non-profit, professional association, organized to develop and promote comprehensive, clinically effective and empirically based resources and responses to trauma and dissociation.

Why support or exhibit with ISSTD?

Our members and conference attendees represent the leading professionals in the world of trauma and dissociation. Our conferences allow for organizations to network with and promote your organization to attendees who have traveled from around the globe to be present.

As a supporter or exhibitor, you will have the unique opportunity to tap into this esteemed network of professionals. Don't miss out on this limited opportunity to connect one on one with psychologists, social workers, counselors and other mental health professionals who use and promote the products and services you have to offer!



ISSTD BY THE NUMBERS

Membership

1400

Total Members

200

Student & Emerging
Professional Members

32

Countries Represented

Marketing and Social Media Presence



13,000 Followers



3300 Followers



2000 Group Members



250 Followers

Conference Attendees

595

2019 Attendee

20%

Student & Emerging
Professional

6

Continents Represented



ORGANIZATIONAL MEMBERSHIP

Organizational Membership in the International Society for the Study of Trauma and Dissociation is open to treatment facilities, hospitals, multi-clinician practices, government organizations/agencies, and colleges/universities who specialize in the treatment of complex trauma and/or dissociation. Below are the benefits of our four categories of Organizational Membership which include additional opportunities to showcase your business or organization.

Organizational Membership Benefits by Level

	BASE	BRONZE	SILVER	GOLD
Individual Memberships	3	3	4	5
Print subscription to Journal of Trauma & Dissociation	X	X	X	X
Member pricing for registration for conferences, training courses, and webinars for all organization staff	X	X	X	X
Group rates for live webinars	X	X	X	X
Organization listing in upgraded directory	X	X	X	X
Early bird pricing on all conference exhibit and supporter opportunities		X	X	X
Prime exhibit space at 2020 Annual Conference		X	X	X
Annual Conference Exhibitor Registration (Sat - Mon)		1	1	1
Free totebag insert at conference of choice		X	X	X
Discount on conference and year round advertising		25%	25%	25%
Advertisement in Annual Conference app			Tile	Banner
Discount on Regional Conference exhibitor and supporter opportunities			25%	25%
Acknowledgement on ISSTD website			X	X
Meal or break supporter at conference of choice			X	X
Logo on Annual Conference totebag				X
Acknowledgment on conference signage, app and daily announcements				X
Regional Conference or webinar supporter option				X

For organizations outside the US, benefit substitution is available for Annual Conference items. For additional questions or assistance, please email membership@isst-d.org and an ISSTD staff member will be happy to assist.

ANNUAL CONFERENCE EXHIBITS



March 12-16, 2020 | InterContinental San Francisco

Our conference attendees represent the leading professionals in the world of trauma and dissociation. Our conferences allow for organizations to network with and promote your organization to attendees who have traveled from around the globe to be present. Exhibitors have the unique opportunity to tap into this esteemed network of professionals. Don't miss out on this limited opportunity to connect one on one with psychologists, social workers, counselors and other mental health professionals who use and promote the products and services you have to offer!

EXHIBIT BOOTH INCLUDES

- One six foot draped table, two chairs, and exhibitor tent card
- Listing on Conference Website and in Conference app
- Copy of Attendee Registration list with contact information
- ONE complimentary registration to the conference(s)
- Acknowledgement in email sent to database of 10,000 individuals

EXHIBIT HALL SCHEDULE (SUBJECT TO CHANGE)

EXHIBITOR MOVE IN

Friday, March 13, 2020 5:00 PM - 7:00 PM

Saturday, March 14, 2020 7:00AM - 8:00 AM

SHOW HOURS

Saturday, March 14, 2020 10:30 AM - 7:00 PM

Sunday, March 15, 2020 7:30 AM - 3:30 PM

Monday, March 16, 2020 7:30 AM - 1:30 PM

EXHIBITOR TEAR DOWN

Monday, March 16, 2020 1:30 PM - 3:00 PM

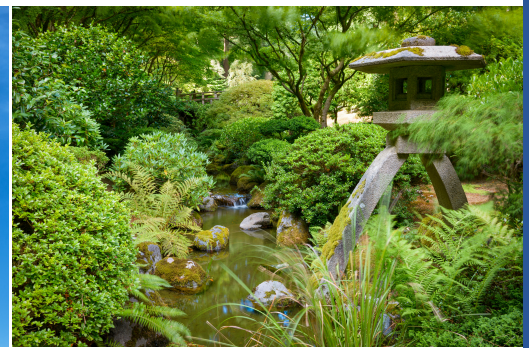
REGIONAL CONFERENCE OPTIONS

AUSTIN REGIONAL CONFERENCE



October 4, 2019 | Doubletree by Hilton Austin

PORTLAND REGIONAL CONFERENCE



November 1, 2019 | Kimpton Hotel Monaco

EXHIBIT BOOTH INCLUDES

- One six foot draped table, two chairs, and exhibitor tent card
- Listing on Conference Website and acknowledgement in conference emails
- ONE complimentary registration
- Copy of Attendee Registration list with contact information

MEAL OR BREAK SUPPORTER OPTION

These supporter packages are a great way to gain additional exposure with conference attendees or promote your organization if you are unable to attend

PACKAGE INCLUDES

- Signage at beverage station during chosen event
- Recognition during onsite announcements and on conference website

ANNUAL CONFERENCE SUPPORTERS

ANNUAL AWARDS DINNER OR PRESIDENT'S RECEPTION (2 AVAILABLE)

Our President's Reception and Annual Awards Dinner provides attendees the chance to connect with friends new and old, and celebrate the accomplishments for their contribution to the field.

PACKAGE INCLUDES

- Recognition at event, during onsite announcements and on conference website
- Prime seating at awards dinner for up to four individuals
- Two to three minute speaking opportunity at opening of awards dinner

CONTINENTAL BREAKFAST / BEVERAGE BREAK (15 AVAILABLE)

With continental breakfast and beverage breaks served strategically in the exhibit area, these supporter packages are a great way to gain additional exposure with conference attendees.

PACKAGE INCLUDES

- Signage at beverage station during chosen event
- Recognition during onsite announcements and on conference website

STUDENT AND EMERGING PROFESSIONAL LUNCHEON (2 AVAILABLE)

Students and Emerging Professionals (those in the first three years post-licensure) represent 20% of conference attendees. This annual event is an opportunity for those new to the field to meet other students and emerging professionals as well as network with seasoned professionals.

PACKAGE INCLUDES

- Recognition at event, during onsite announcements and on conference website
- Opportunity for one individual to participate as an industry expert (lunch provided)

FRIDAY NIGHT SOCIAL EVENT - CREATE & CONNECT (2 AVAILABLE)

Help us kick off our conference with a fun night of painting and networking sponsored by our Creative Arts Special Interest Group.

PACKAGE INCLUDES

- Recognition at event, during onsite announcements and on conference website
- Two free tickets to participate

Not seeing an option that fits your needs?

ISSTD staff is happy to assist you with combining several options above to create a custom package or create one-of-a-kind opportunities that fit the goals of your organization.

CONFERENCE ADVERTISING

TOTEBAG INSERTS OR ATTENDEE FLYERS

Advertise your organization, upcoming event and more to attendees. Advertiser will be provided with quantity of flyers required for each event.

PACKAGE INCLUDES

- Included in totembags at Annual Conference and at registration at Regional Conference
- Materials distributed post conference electronically to all attendees

ANNUAL CONFERENCE APP ADVERTISEMENTS

Introduced in 2019, our Annual Conference App is a great way to get your company or organization front and center with conference attendees. Our conference app is home to our online schedule, speaker and presentation information, certificate program, and much more!

Splash Page



Tablet: 2048 x 1536
Smartphone: 1920 x 1080

Home Screen Tile



1/3 width: 400 x 800

Home Page Banner



Full width: 2000 x 400

Sticky Banner



Full width: 2000 x 175

ONLINE COMMUNITY ADVERTISING

In 2018, ISSTD launched ISSTDWorld, our online community platform which includes discussion boards and a resource library for members, access to member-only benefits, an expanded Find-a-Therapist database and list of upcoming events.

Advertising opportunities are available on the homepage which is accessible to the general public as well as on interior pages which are accessed by members only. This is a great opportunity to showcase your business or organization to our more than 1400 members. Advertisements are available on a monthly basis and discounts are available for multiple months within the same calendar year.

ADVERTISEMENT OPTIONS

Banner Advertisement



Placement Options: Homepage or Selected Community Page

Location: Top of Page

Dimensions: 962 x 250 px

Limited to one per page per month



**Full Year Webinar Pass
Available Now!**



Register today and
pay one low price for
access to all 2019
live and recorded
webinars!

Button Advertisement

Placement Options: Homepage or Selected Community Page

Location: Right Side of Page

Dimensions: 300 x 250 px

Limited to three per page per month

YEAR ROUND OPPORTUNITIES

WEBINAR SUPPORTER

The ISSTD Center for Advanced Studies in Trauma and Dissociation webinars present timely, trauma-informed content and learning opportunities for members, as well as the broader mental health community. ISSTD webinars are presented live six to ten times annually and are recorded for purchase for those unable to attend the live version.

PACKAGE INCLUDES

- Recognition on the webinar page of the ISSTD Website
- Recognition in webinar email marketing
- Recognition during the webinar presentation
- Two complimentary registrations for company representatives or participants of the company's choice
- Acknowledgement at Annual Conference
- Free Take One Table Flyer at Annual Conference

EMAIL MARKETING SUPPORTER

Based on a recent survey, 85% of ISSTD members report that email is their preferred method of receiving information on upcoming events and Society news. Weekly emails are sent to our database of 10,000+ individuals including members, course participants and conference attendees around the world.

PACKAGE INCLUDES

- Supporter Listed in Subject Line of Email
- Supporter Logo included in email with link to company or institution website
- Acknowledgement at Annual Conference
- Free Take One Table Flyer at Annual Conference

CLINICAL E-JOURNAL SUPPORTER

Launched in 2017, *Frontiers in the Psychotherapy of Trauma & Dissociation* is the official clinical journal of ISSTD. The journal features authors both inside and outside the Society and is a free benefit to ISSTD members.

PACKAGE INCLUDES

- Logo on E-Journal website with live link to their company, program or institution website
- Logo in each edition of E-Journal, with live links to their website
- Acknowledgement at Annual Conference
- Free Tote Bag Insert at Annual Conference

PRICING

ANNUAL CONFERENCE

	EARLY 7/1/19 - 12/16/19	REGULAR 12/17/19 - 2/1/20	LATE After 2/1/20
Exhibit Opportunities			
Full Conference Tabletop	\$1100	\$1300	\$1500
One Day Tabletop	\$700	\$800	\$900
Additional Exhibitor Registration	\$250	\$250	\$250
Supporter Opportunities			
Awards Dinner or President's Reception	\$1000	\$1100	\$1200
Continental Breakfast or Break	\$600	\$700	\$800
Student and Emerging Professional Lunch	\$750	\$850	\$950
Create and Connect	\$750	\$850	\$950
Advertising Opportunities			
Splash Screen	\$500	\$600	\$700
Tile	\$200	\$250	\$300
Banner	\$300	\$350	\$400
Sticky Banner	\$1000	\$1100	\$1200
Totebag Insert	\$150	\$200	\$300

REGIONAL CONFERENCES

	EARLY 7/1/19 - 8/31/19	REGULAR 9/1/19 - 9/20/19	LATE After 9/21/19
Exhibit/Supporter/Advertising			
Tabletop Exhibit	\$400	\$450	\$500
Additional Exhibitor Registration	\$150	\$150	\$150
Continental Breakfast or Break	\$250	\$300	\$350
Attendee Flyers	\$50	\$75	\$100

Multi-Conference Discounts

Save \$100 by exhibiting at both Regional Conferences, \$200 by exhibiting at one Regional Conference and the Annual Conference, or \$400 by exhibiting at both Regional Conferences and the Annual Conference.

PRICING

YEAR ROUND ADVERTISING AND SUPPORTERS

Community Advertising

Homepage Banner	\$250
Homepage Button	\$100
Interior Banner	\$150
Interior Button	\$75

Webinar Supporter

90 Minute Webinar	\$250
Half Day Webinar	\$350
Full Day Webinar	\$500
Full Year Series	\$1250

Email Marketing Supporter

Single Week	\$75
Monthly	\$250
Full Year	\$2000

Clinical E-Journal

Organizational Supporter	\$3000
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Deadline and Details

Regional Conferences

Exhibitor & Supporter Deadline -
Two Weeks Prior to Conference

Advertising Deadline - Registration
flyers must be received in the ISSTD
office two weeks prior to the
conference or shipped to the
conference hotel for arrival two days
before the conference.

Annual Conference

Exhibitor & Supporter Deadline -
March 1, 2020

Advertising Deadline - Totebag
materials must be received in the
ISSTD office by March 1, 2020 or
shipped to the conference hotel for
arrival by March 10, 2020.

Year Round Options

Webinar Deadline -
60 Days Prior to Webinar

Email & Community Ad Deadline -
14 Days Prior to Email /Ad Start Date

Deadlines for included benefits at
conferences will follow the
deadlines outlined for that conference