2021-2022 PROSPECTUS
Organizational Membership
Supporter Opportunities
Exhibit Booths
Advertising
ABOUT ISSTD

The International Society for the Study of Trauma and Dissociation was formed in the early 1980’s and is the oldest international society to represent the interest of clinicians and researchers working with complex trauma and dissociative disorders. It is a non-profit, professional association, organized to develop and promote comprehensive, clinically effective and empirically based resources and responses to trauma and dissociation.

Why support or exhibit with ISSTD?
Our members and conference attendees represent the leading professionals in the world of complex trauma and dissociation. Our conferences allow for organizations to network with and promote your organization to attendees who have traveled from around the globe to be present.

As a supporter or exhibitor, you will have the unique opportunity to tap into this esteemed network of professionals. Don’t miss out on this limited opportunity to connect one on one with psychologists, social workers, counselors and other mental health professionals who use and promote the products and services you have to offer!
ISSTD BY THE NUMBERS

Membership

1,650
Total Members

285
Student & Emerging Professional Members

43
Countries Represented

Marketing and Social Media Presence

16,700 Followers

5,000 Followers

2,200 Group Members

875 Followers

Conference Attendees

595
2019 Attendees

20%
Student & Emerging Professionals

6
Continents Represented
Organizational Membership in the International Society for the Study of Trauma and Dissociation is open to treatment facilities, hospitals, multi-clinician practices, government organizations/agencies, and colleges/universities who specialize in the treatment of complex trauma and/or dissociation. Below are the benefits of our four categories of Organizational Membership which include additional opportunities to showcase your business or organization.

<table>
<thead>
<tr>
<th>Organizational Membership Benefits by Level</th>
<th>BASE</th>
<th>BRONZE</th>
<th>SILVER</th>
<th>GOLD</th>
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<tbody>
<tr>
<td>Individual Memberships</td>
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<td>3</td>
<td>4</td>
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<tr>
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<td>Prime exhibit space at Annual Conference</td>
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<td>Annual Conference Exhibitor Registration (Sat - Mon)</td>
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<td></td>
</tr>
<tr>
<td>Free totebag insert or flyer at conference of choice</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Discount on conference and year round advertising</td>
<td>25%</td>
<td>25%</td>
<td>25%</td>
<td></td>
</tr>
<tr>
<td>Advertisement in Annual Conference app</td>
<td></td>
<td>Tile</td>
<td>Banner</td>
<td></td>
</tr>
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<td>Discount on Regional Conference exhibitor and supporter opportunities</td>
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<td>25%</td>
<td></td>
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<tr>
<td>Acknowledgement on ISSTD website</td>
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<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Meal or break supporter at conference of choice</td>
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<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo on Annual Conference totebag</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Acknowledgment on conference signage, app and daily announcements</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Regional Conference or webinar supporter option</td>
<td></td>
<td></td>
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<td></td>
</tr>
</tbody>
</table>

For organizations outside the US, benefit substitution is available for Annual Conference items. For additional questions or assistance, please email membership@isst-d.org and an ISSTD staff member will be happy to assist.
ANNUAL CONFERENCE EXHIBITS

Post-Traumatic Growth in a Dissociative World

Pre-Conference: March 31 - April 1, 2022
Main-Conference: April 2 -4, 2022

March 31 - April 4, 2022 | Hyatt Regency Seattle

Our conference attendees represent the leading professionals in the world of trauma and dissociation. Exhibitors have the unique opportunity to tap into this esteemed network of professionals and connect one on one with psychologists, social workers, counselors and other mental health professionals who use and promote the products and services you have to offer!

STANDARD EXHIBIT BOOTH INCLUDES

- One six foot draped table, two chairs, and exhibitor tent card
- Listing on Conference Website and in Conference app
- Copy of Attendee Registration list with contact information
- ONE complimentary registration to the conference(s)
- Acknowledgement in email sent to database of 10,000 individuals

EXHIBIT HALL SCHEDULE (SUBJECT TO CHANGE)

EXHIBITOR MOVE IN
Friday, April 1, 2021 12:00 PM - 4:00 PM

SHOW HOURS
Friday, April 1, 2021 5:00 PM - 7:00 PM
Saturday, April 2, 2021 10:30 AM - 7:00 PM
Sunday, April 3, 2021 7:30 AM - 3:30 PM
Monday, April 4, 2021 7:30 AM - 1:30 PM

EXHIBITOR TEAR DOWN
Monday, April 4, 2021 1:30 PM - 3:00 PM
ANNUAL CONFERENCE SUPPORTERS

ANNUAL AWARDS RECEPTION OR PRESIDENT’S RECEPTION (2 AVAILABLE)

The Annual Awards Presentation provides attendees the chance to celebrate the accomplishments of their peers and their contributions to the field.

PACKAGE INCLUDES
- Recognition at event, during onsite announcements and on conference website
- Prime seating at awards dinner for up to four individuals
- Two to three minute speaking opportunity at opening of awards dinner

WELLNESS & SELF-CARE CORNER (3 AVAILABLE)

With so much incredible content, it's important for our attendees to have a space to reflect and recenter themselves between sessions. The Wellness & Self-Care Corner provides structured and unstructured opportunities to recharge and process conference content.

PACKAGE INCLUDES
- Signage in Wellness and Self-Care Corner during event
- Opportunity to create content for a session during a break

STUDENT & EMERGING PROFESSIONAL EVENT (2 AVAILABLE)

Students and Emerging Professionals (those in the first three years post-licensure) represent 20% of conference attendees. This annual event is an opportunity for those new to the field to meet other students and emerging professionals as well as network with seasoned professionals.

PACKAGE INCLUDES
- Recognition at event, during onsite announcements and on conference website
- Opportunity for one individual to participate as an industry expert

MORNING MINDFUL MOVEMENT (3 AVAILABLE)

New for 2021! Help us kick off each day of the main conference with early morning sessions, such as yoga and meditation, to help our attendees recharge.

PACKAGE INCLUDES
- Recognition at event, in email blasts, and on conference website
- Opportunity to introduce session leader post-session speaking opportunity

Not seeing an option that fits your needs?
ISSTD staff is happy to assist you with combining several options above to create a custom package or create one-of-a-kind opportunities that fit the goals of your organization.
REGIONAL CONFERENCE OPTIONS

TORONTO REGIONAL CONFERENCE

October 1-2, 2021 | Toronto Central YMCA

NASHVILLE REGIONAL CONFERENCE

December 9-10, 2021 | Doubletree by Hilton Nashville Downtown

EXHIBIT BOOTH INCLUDES

- One six foot draped table, two chairs, and exhibitor tent card
- Listing on Conference Website and acknowledgement in conference emails
- ONE complimentary registration
- Copy of Attendee Registration list with contact information

MEAL OR BREAK SUPPORTER OPTION

These supporter packages are a great way to gain additional exposure with conference attendees or promote your organization if you are unable to attend

PACKAGE INCLUDES

- Signage at beverage station during chosen event
- Recognition during onsite announcements and on conference website
REGIONAL CONFERENCE OPTIONS

MELBOURNE REGIONAL CONFERENCE

19-21 November 2021 | Rydges Melbourne

We anticipate approximately 300 social workers, marriage & family therapists, psychologists, psychiatrists, general practitioners/primary care physicians, and counselors from across Australia and New Zealand, and beyond. This conference is an opportunity for your organisation to provide support to clinicians in the field and introduce your organisation to attendees.

PRESENTING SPONSOR PACKAGE (3 AVAILABLE)

- Sponsorship of one of three major events: Opening Ceremony, Conference Dinner or Closing Ceremony including signage
- Two complimentary conference registrations
- Acknowledgement on the conference website and online program
- Acknowledgement on event signage and during conference
- Free conference totebag insert (400 provided by sponsor)

MAJOR SPONSOR PACKAGE

- Sponsorship of one break or lunch including signage
- One complimentary conference registration
- Acknowledgement on the conference website and online program
- Acknowledgement on event signage and during conference

GENERAL SPONSOR PACKAGE

- Acknowledgement on the conference website and online program
- Acknowledgement on event signage and during conference
- Free conference totebag insert (400 provided by sponsor)
VIRTUAL ADVERTISING

In 2018, ISSTD launched ISSTDWorld, our online community platform which includes discussion boards and a resource library for members, access to member-only benefits, an expanded Find-a-Therapist database and list of upcoming events. Advertising opportunities are available on the homepage which is accessible to the general public as well as on interior pages which are accessed by members only.

Introduced in 2019, our Annual Conference App is a great way to get your company or organization front and center with conference attendees. Our conference app is home to our online schedule, speaker and presentation information, certificate program, and much more!

ISSTDWORLD ADVERTISEMENTS

Banner Advertisement

Access the ISSTD Online Learning Library

Placement Options: Homepage or Selected Community Page
Location: Top of Page
Dimensions: 962 x 250 px
Limited to one per page per month

Button Advertisement

The Center for Advanced Studies in Trauma & Dissociation

Full Year Webinar Pass Available Now!

Placement Options: Homepage or Selected Community Page
Location: Right Side of Page
Dimensions: 300 x 250 px
Limited to three per page per month

ANNUAL CONFERENCE APP ADVERTISEMENTS

Home Screen Tile

1/3 width: 400 x 800

Home Page Banner

Full width: 2000 x 400

Sticky Banner

Full width: 2000 x 175

Splash Page

Tablet: 2048 x 1536
Smartphone: 1920 x 1080
YEAR ROUND OPPORTUNITIES

WEBINAR SUPPORTER

The ISSTD Center for Advanced Studies in Trauma and Dissociation webinars present timely, trauma-informed content and learning opportunities for members, as well as the broader mental health community. ISSTD webinars are presented live six to ten times annually and are recorded for purchase for those unable to attend the live version.

PACKAGE INCLUDES

- Recognition on the webinar page of the ISSTD Website
- Recognition in webinar email marketing
- Recognition during the webinar presentation
- Two complimentary registrations for company representatives or participants of the company’s choice
- Acknowledgement at Annual Conference
- Free Take One Table Flyer at Annual Conference

EMAIL MARKETING SUPPORTER

Based on a recent survey, 85% of ISSTD members report that email is their preferred method of receiving information on upcoming events and Society news. Weekly emails are sent to our database of 10,000+ individuals including members, course participants and conference attendees around the world.

PACKAGE INCLUDES

- Supporter Listed in Subject Line of Email
- Supporter Logo included in email with link to company or institution website
- Acknowledgement at Annual Conference
- Free Take One Table Flyer at Annual Conference

FUTURE ANNUAL CONFERENCE DATES

Louisville, KY
April 13-17, 2023

Frisco, TX
March 20-24, 2024
### ANNUAL CONFERENCE

#### Exhibit Opportunities

<table>
<thead>
<tr>
<th></th>
<th>EARLY 5/1/21 - 1/15/22</th>
<th>REGULAR 1/16/22 - 2/28/22</th>
<th>LATE After 2/28/22</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Conference Tabletop</td>
<td>$1100</td>
<td>$1300</td>
<td>$1500</td>
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<tr>
<td>One Day Tabletop</td>
<td>$700</td>
<td>$800</td>
<td>$900</td>
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<tr>
<td>Additional Exhibitor Registration</td>
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<td>$250</td>
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#### Supporter Opportunities

<table>
<thead>
<tr>
<th>Event</th>
<th>EARLY 5/1/21 - 1/15/22</th>
<th>REGULAR 1/16/22 - 2/28/22</th>
<th>LATE After 2/28/22</th>
</tr>
</thead>
<tbody>
<tr>
<td>Award's or President's Reception</td>
<td>$1000</td>
<td>$1100</td>
<td>$1200</td>
</tr>
<tr>
<td>Wellness &amp; Self-Care Corner</td>
<td>$1000</td>
<td>$1100</td>
<td>$1200</td>
</tr>
<tr>
<td>Student &amp; Emerging Professional Event</td>
<td>$750</td>
<td>$850</td>
<td>$950</td>
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<tr>
<td>Morning Mindful Movement</td>
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#### Advertising Opportunities

<table>
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<tr>
<th>Advertising</th>
<th>EARLY 5/1/21 - 1/15/22</th>
<th>REGULAR 1/16/22 - 2/28/22</th>
<th>LATE After 2/28/22</th>
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</thead>
<tbody>
<tr>
<td>Splash Screen</td>
<td>$500</td>
<td>$600</td>
<td>$700</td>
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<tr>
<td>Tile</td>
<td>$200</td>
<td>$250</td>
<td>$300</td>
</tr>
<tr>
<td>Banner</td>
<td>$300</td>
<td>$350</td>
<td>$400</td>
</tr>
<tr>
<td>Sticky Banner</td>
<td>$1000</td>
<td>$1100</td>
<td>$1200</td>
</tr>
<tr>
<td>Totebag Insert</td>
<td>$150</td>
<td>$200</td>
<td>$300</td>
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### REGIONAL CONFERENCES - US AND CANADA

#### Exhibit/Supporter/Advertising

<table>
<thead>
<tr>
<th></th>
<th>EARLY 60+ Days Before</th>
<th>REGULAR 30-59 Days Before</th>
<th>LATE Within 30 Days</th>
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<tbody>
<tr>
<td>Tabletop Exhibit</td>
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<tr>
<td>Additional Exhibitor Registration</td>
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<td>$150</td>
<td>$150</td>
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<tr>
<td>Continental Breakfast or Break</td>
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<td>$350</td>
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<tr>
<td>Attendee Flyers</td>
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<td>$75</td>
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REGIONAL CONFERENCES - AUSTRALIA

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<thead>
<tr>
<th>Sponsorship packages (in AUD)</th>
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<tr>
<td>Presenting Sponsor Package</td>
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<td>Major Sponsor Package</td>
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<tr>
<td>General Sponsor Package</td>
<td>$800</td>
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Multi-Conference Discounts
Contact ISSTD for more information about discounts for exhibiting at more than one conference.

YEAR ROUND ADVERTISING AND SUPPORTERS

<table>
<thead>
<tr>
<th>Community Advertising</th>
<th>Webinar Supporter</th>
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<tr>
<td>Homepage Banner</td>
<td>90 Minute Webinar</td>
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<tr>
<td>Homepage Button</td>
<td>Half Day Webinar</td>
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<tr>
<td>$100</td>
<td>$350</td>
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<tr>
<td>Interior Banner</td>
<td>Full Day Webinar</td>
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<td>$150</td>
<td>$500</td>
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<td>Interior Button</td>
<td>Full Year Series</td>
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<td>$75</td>
<td>$1250</td>
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Email Marketing Supporter

- Single Week: $75
- Monthly: $250
- Full Year: $2000

Deadline and Details

**Regional Conferences**
- Two Weeks Prior to Conference
- Advertising Deadline - Registration flyers must be received in the ISSTD office two weeks prior to the conference or shipped to the conference hotel for arrival two days before the conference.

**Annual Conference**
- March 15, 2022
- Advertising Deadline - Online program ad must be sent to ISSTD at least two weeks before the start of the conference.

**Year Round Options**
- 60 Days Prior to Webinar
- Email & Community Ad Deadline - 14 Days Prior to Email /Ad Start Date
- Deadlines for included benefits at conferences will follow the deadlines outlined for that conference.