



# 2023-2024 PROSPECTUS

Organizational Membership  
Supporter Opportunities  
Exhibit Booths  
Advertising

# ABOUT ISSTD

The International Society for the Study of Trauma and Dissociation was formed in the early 1980's and is the oldest international society to represent the interest of clinicians and researchers working with complex trauma and dissociative disorders. It is a non-profit, professional association, organized to develop and promote comprehensive, clinically effective and empirically based resources and responses to trauma and dissociation.

## Why support or exhibit with ISSTD?

Our members and conference attendees represent the leading professionals in the world of complex trauma and dissociation. Our conferences allow for organizations to network with and promote your organization to attendees who have traveled from around the globe to be present.

As a supporter or exhibitor, you will have the unique opportunity to tap into this esteemed network of professionals. Don't miss out on this limited opportunity to connect one on one with psychologists, social workers, counselors and other mental health professionals who use and promote the products and services you have to offer!



# ISSTD BY THE NUMBERS

## Membership

**1750**

Total Members

**300**

Student & Emerging  
Professional Members

**48**

Countries Represented

## Marketing and Social Media Presence



21,700 Followers



6,600 Followers



2,400 Group Members



1,600 Followers

## Conference Attendees

**330**

2023 Attendees

**80**

Student & Emerging  
Professionals

**12**

Countries Represented



# ORGANIZATIONAL MEMBERSHIP

Organizational Membership in the International Society for the Study of Trauma and Dissociation is open to treatment facilities, hospitals, multi-clinician practices, government organizations/agencies, and colleges/universities who specialize in the treatment of complex trauma and/or dissociation. Below are the benefits of our four categories of Organizational Membership which include additional opportunities to showcase your business or organization.

## Organizational Membership Benefits by Level

	BASE	BRONZE	SILVER	GOLD
Individual Memberships	3	3	4	5
Print subscription to Journal of Trauma & Dissociation	X	X	X	X
Member pricing for registration for conferences, training courses, and webinars for all organization staff	X	X	X	X
Group rates for live webinars	X	X	X	X
Organization listing in upgraded directory	X	X	X	X
Early bird pricing on all conference exhibit and supporter opportunities		X	X	X
Prime exhibit space at Annual Conference		X	X	X
Annual Conference Exhibitor Registration (Sat - Mon)		1	1	1
Free totebag insert or flyer at conference of choice		X	X	X
Discount on conference and year round advertising		25%	25%	25%
Advertisement in Annual Conference app			Tile	Banner
Discount on Regional Conference exhibitor and supporter opportunities			25%	25%
Acknowledgement on ISSTD website			X	X
Meal or break supporter at conference of choice			X	X
Logo on Annual Conference totebag				X
Acknowledgment on conference signage, app and daily announcements				X
Regional Conference or webinar supporter option				X

For organizations outside the US, benefit substitution is available for Annual Conference items. For additional questions or assistance, please email [membership@isst-d.org](mailto:membership@isst-d.org) and an ISSTD staff member will be happy to assist.

## Pricing for Organizational Membership

### Non-Profit and Government

#### Organization/Colleges & Universities

- Base: \$800
- Bronze: \$1,800
- Silver: \$2,800
- Gold: \$5,200

### For-Profit Organizations

- Base: \$1,000
- Bronze: \$2,100
- Silver: \$3,300
- Gold: \$6,200

## Pricing for Additional Organizational Members

For those who are looking to join as an Organizational Member, but the included memberships is not sufficient, you can now add additional members at a discount! Based on the number of additional memberships you need to add, your discount will increase proportionally. These discounts include all membership types (Student, Emerging Professional, Professional, Retired). These discounts also apply to the memberships as they correspond to their World Bank Membership Rates by Tier.

### Non-Profit and Government

#### Organization/Colleges & Universities

- Additional Memberships 1-9: 35% discount
- Additional Memberships 10-19: 40% discount
- Additional Memberships 20+: 50% discount

### For-Profit Organizations

- Additional Memberships 1-9: 25% discount
- Additional Memberships 10-19: 30% discount
- Additional Memberships 20+: 40% discount

Email [membership@isst-d.org](mailto:membership@isst-d.org), and we will assist you with purchasing the additional memberships at the appropriate discounted rates.

**For information about current rates please visit:**

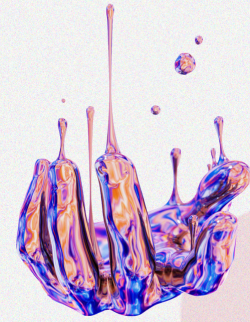
**<https://www.isst-d.org/join-isstd/individual-membership-categories/>**

**Questions? Contact [membership@isst-d.org](mailto:membership@isst-d.org)**

# ANNUAL CONFERENCE EXHIBITS

## THE HEALING POWER OF DIGNITY

in the Treatment and Research of Complex Trauma & Dissociation



**Pre-Conference: March 21-22, 2024 | Conference: March 23-25, 2024**  
**Omni Frisco Hotel at The Star**

Our conference attendees represent the leading professionals in the world of trauma and dissociation. Exhibitors have the unique opportunity to tap into this esteemed network of professionals and connect one on one with psychologists, social workers, counselors and other mental health professionals who use and promote the products and services you have to offer!

### STANDARD EXHIBIT BOOTH INCLUDES

- One six foot draped table, two chairs, and exhibitor tent card
- Listing on Conference Website and in Conference app
- Copy of Attendee Registration list with contact information
- ONE complimentary registration to the conference(s)
- Acknowledgement in email sent to database of 10,000 individuals

### EXHIBIT HALL SCHEDULE (SUBJECT TO CHANGE)

#### EXHIBITOR MOVE IN

March 22, 2024 - Afternoon (Exact Time TBD)

#### SHOW HOURS

Friday, March 22, 2024 5:00 PM - 7:00 PM

Saturday, March 23, 2024 10:30 AM - 7:00 PM

Sunday, March 24, 2024 7:30 AM - 3:30 PM

Monday, March 25, 2024 7:30 AM - 1:30 PM

#### EXHIBITOR TEAR DOWN

Monday, March 25, 2024 1:30 PM - 3:00 PM

# ANNUAL CONFERENCE SUPPORTERS

## OPENING RECEPTION OR ANNUAL AWARDS RECEPTION (2 AVAILABLE)

The Annual Awards Reception provides attendees the chance to celebrate the accomplishments of their peers and their contributions to the field.

### PACKAGE INCLUDES

- Recognition at event, during onsite announcements and on conference website
- Prime seating at awards dinner for up to four individuals
- Two to three minute speaking opportunity at opening of awards dinner

## WELLNESS & SELF-CARE CORNER (3 AVAILABLE)

With so much incredible content, it's important for our attendees to have a space to reflect and recenter themselves between sessions. The Wellness & Self-Care Corner provides structured and unstructured opportunities to recharge and process conference content.

### PACKAGE INCLUDES

- Signage in Wellness and Self-Care Corner during event
- Opportunity to create content for a session during a break

## STUDENT & EMERGING PROFESSIONAL EVENT (2 AVAILABLE)

Students and Emerging Professionals (those in the first three years post-licensure) represent 20% of conference attendees. This annual event is an opportunity for those new to the field to meet other students and emerging professionals as well as network with seasoned professionals.

### PACKAGE INCLUDES

- Recognition at event, during onsite announcements and on conference website
- Opportunity for one individual to participate as an industry expert

## MORNING MINDFUL MOVEMENT (2 AVAILABLE)

Help us kick off each day of the main conference with early morning sessions, such as yoga and meditation, to help our attendees recharge.

### PACKAGE INCLUDES

- Recognition at event, in email blasts, and on conference website
- Opportunity to introduce session leader post-session speaking opportunity

### Not seeing an option that fits your needs?

ISSTD staff is happy to assist you with combining several options above to create a custom package or create one-of-a-kind opportunities that fit the goals of your organization.

# REGIONAL CONFERENCE OPTIONS

## TORONTO REGIONAL CONFERENCE



September 21 - 22, 2023 | Central YMCA

## BOOTH INCLUDES

- One six foot draped table, two chairs, and exhibitor tent card
- Listing on Conference Website and acknowledgement in conference emails
- ONE complimentary registration
- Copy of Attendee Registration list with contact information
- Additional supporter opportunities available upon request

## FALL VIRTUAL CONFERENCE



October 21-22, 2023 | Online

## CONFERENCE APP ADVERTISEMENTS

Please see information on page 9 for information on Conference App advertising.

### Want to advertise at multiple conferences?

Contact us to create a custom package or create one-of-a-kind opportunities that fit the goals of your organization.



# VIRTUAL ADVERTISING

In 2018, ISSTD launched ISSTDWorld, our online community platform which includes discussion boards and a resource library for members, access to member-only benefits, an expanded Find-a-Therapist database and list of upcoming events. Advertising opportunities are available on the homepage which is accessible to the general public as well as on interior pages which are accessed by members only.

Introduced in 2019, our Conference App is a great way to get your company or organization front and center with conference attendees. Our conference app is home to our online schedule, speaker and presentation information, certificate program, and much more!

## ISSTDWORLD ADVERTISEMENTS

### Banner Advertisement



Placement Options: Homepage or Selected Community Page  
Location: Top of Page  
Dimensions: 962 x 250 px  
Limited to one per page per month

### Button Advertisement



Placement Options: Homepage or Selected Community Page  
Location: Right Side of Page  
Dimensions: 300 x 250 px  
Limited to three per page per month

## CONFERENCE APP ADVERTISEMENTS

### Home Screen Tile



1/3 width: 400 x 800

### Home Page Banner



Full width: 2000 x 400

### Sticky Banner



Full width: 2000 x 175

### Splash Page



Tablet: 2048 x 1536  
Smartphone: 1920 x 1080

# YEAR ROUND OPPORTUNITIES

## WEBINAR SUPPORTER

The ISSTD Center for Advanced Studies in Trauma and Dissociation webinars present timely, trauma-informed content and learning opportunities for members, as well as the broader mental health community. ISSTD webinars are presented live six to ten times annually and are recorded for purchase for those unable to attend the live version.

### PACKAGE INCLUDES

- Recognition on the webinar page of the ISSTD Website
- Recognition in webinar email marketing
- Recognition during the webinar presentation
- Two complimentary registrations for company representatives or participants of the company's choice
- Acknowledgement at Annual Conference
- Free Totebag Insert at Annual Conference

## EMAIL MARKETING SUPPORTER

Based on a recent survey, 85% of ISSTD members report that email is their preferred method of receiving information on upcoming events and Society news. Weekly emails are sent to our database of 15,000+ individuals including members, course participants and conference attendees around the world.

### PACKAGE INCLUDES

- Supporter Listed in Subject Line of Email
- Supporter Logo included in email with link to company or institution website
- Acknowledgement at Annual Conference
- Free Totebag Insert at Annual Conference

## FUTURE ANNUAL CONFERENCE DATES



**Boston, MA**  
March 13-17, 2025

# PRICING

## ANNUAL CONFERENCE

	<b>EARLY</b> 7/1/23 -12/15/2023	<b>LATE</b> After 12/15/23
<b>Exhibit Opportunities</b>		
Full Conference Tabletop	\$1100	\$1500
One Day Tabeletop	\$700	\$900
Additional Exhibitor Registration	\$250	\$250
<b>Supporter Opportunities</b>		
Award's or President's Reception	\$1000	\$1200
Wellness & Self-Care Corner	\$1000	\$1200
Student & Emerging Professional Event	\$750	\$950
Morning Mindful Movement	\$750	\$950
<b>Advertising Opportunities</b>		
Splash Screen	\$500	\$700
Tile	\$200	\$300
Banner	\$300	\$400
Sticky Banner	\$1000	\$1200
Totebag Insert	\$150	\$300

## VIRTUAL CONFERENCE

	<b>EARLY</b> 11/1/22 - 7/30/2023	<b>LATE</b> After 7/30/2023
<b>Advertising Opportunities</b>		
Splash Screen	\$250	\$350
Tile	\$100	\$150
Banner	\$150	\$200
Sticky Banner	\$500	\$600

# PRICING

## REGIONAL CONFERENCE

	EARLY 60+ Days Before	REGULAR 30-59 Days Before	LATE Within 30 Days
<b>Exhibit/Supporter/Advertising</b>			
Tabletop Exhibit	\$400	\$450	\$500
Additional Exhibitor Registration	\$150	\$150	\$150
Continental Breakfast or Break	\$250	\$300	\$350
Attendee Flyers	\$50	\$75	\$100

**Multi-Conference Discounts**  
Contact ISSTD for more information about discounts for exhibiting at more than one conference.

## YEAR ROUND ADVERTISING AND SUPPORTERS

<b>Community Advertising</b>		<b>Webinar Supporter</b>	
Homepage Banner	\$250	90 Minute Webinar	\$250
Homepage Button	\$100	Half Day Webinar	\$350
Interior Banner	\$150	Full Day Webinar	\$500
Interior Button	\$75	Full Year Series	\$1250
<b>Email Marketing Supporter</b>			
Single Week	\$75		
Monthly	\$250		
Full Year	\$2000		

## Deadline and Details

### Regional Conferences

Two Weeks Prior to Conference

Advertising Deadline - Registration flyers must be received in the ISSTD office two weeks prior to the conference or shipped to the conference hotel for arrival two days before the conference.

### Annual Conference

Exhibitor & Supporter Deadline - March 1, 2024

Advertising Deadline - Online program ad must be sent to ISSTD at least two weeks before the start of the conference.

### Year Round Options

60 Days Prior to Webinar

Email & Community Ad Deadline - 14 Days Prior to Email /Ad Start Date

Deadlines for included benefits at conferences will follow the deadlines outlined for that conference